



Feline love!

Technical guide of cat feeding

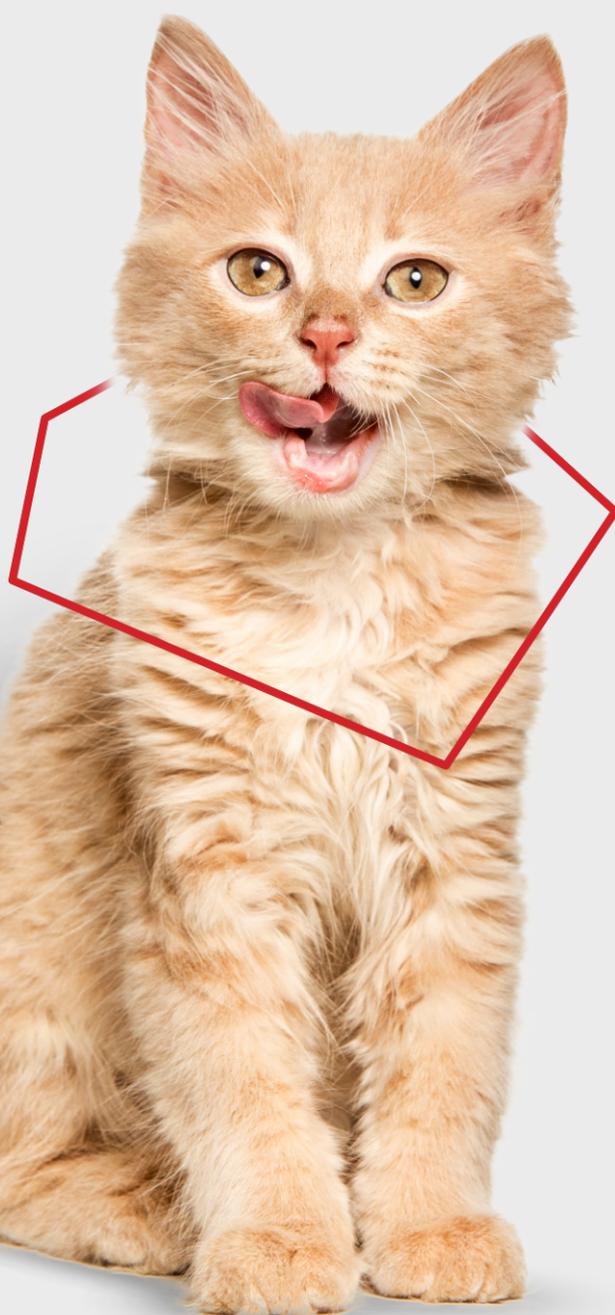


WITH HIS ARRIVAL, A CAT TRANSFORMS AN EMPTY HOUSE INTO A HOME

WHAT WILL MY CAT EAT?

For our cats to grow healthy and strong we must provide them with a correct and balanced diet based on excellent quality proteins, fats and carbohydrates.

We should keep in mind that they are very demanding when comes to food and they can refuse it if it does not have a high palatability, is not in good condition and clean or even with an adequate temperature.





TYPES OF FOOD

Dry food: It is sold in specialized stores and we find it in the form of kibbles, which can be of different size and composition depending on the age of the animal or taste preferences.

It is the most balanced and the one providing them the necessary nutrients and proteins, as well as helping to remove tartar from the teeth due to the shape and texture of the kibble.

Keep in mind that the animal must always have available water.

Wet food: It is usually tinned, but it is not advisable to base all the diet on administering tins to the cat since they usually have a high fat content. It should also be noted that tinned food makes the smell of the animal's faeces and breath worse.

Another problem derived from this type of diet is that, as it has less satiating effect, it is easy for our cat to tend to eat more they should causing some problems such as obesity. It is a diet for occasional uses.

Homemade/human food: From time to time we can offer them meat, as long as it is roasted or cooked and without bones, or cooked fish without thorns, accompanied by vegetables, rice and/or pasta.

Usually giving the leftovers of our food to cats is not a good idea, because it does not provide them with the nutrients they need, but more calories than appropriate, thus causing problems in their health.



Adult Chicken & Turkey

For demanding cats!

Because we know you want the best for your cat. We provide all the nutrients to take care of him and anticipate annoying hairballs and kidney stones.



WHEN DO WE EAT?

It is as important to know when we are going to provide food to our cat as the type of it. We can choose:

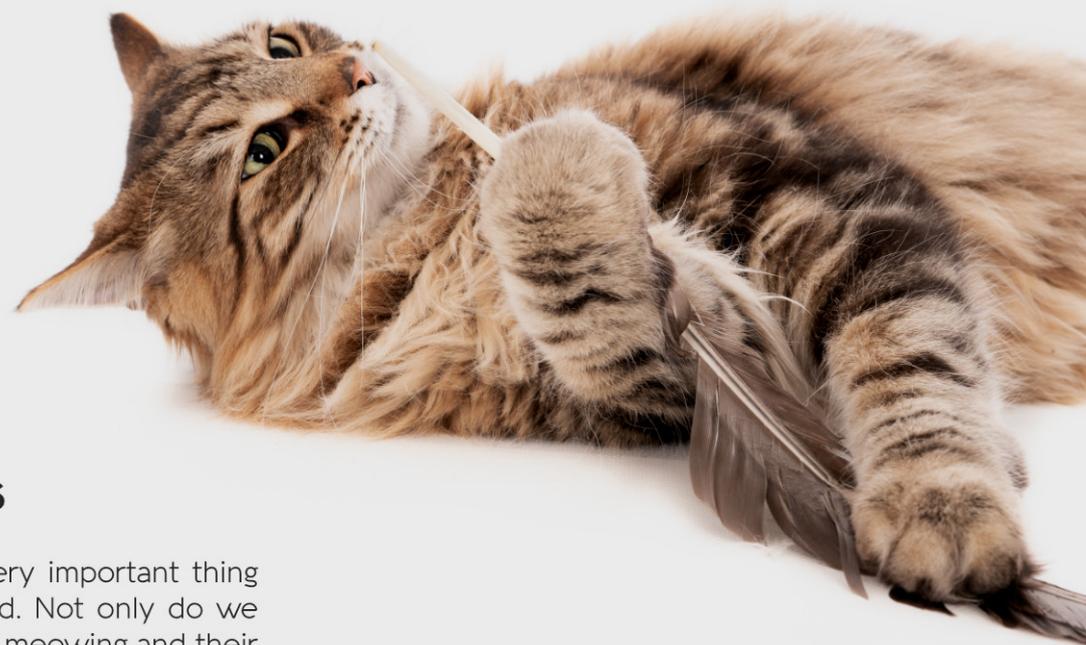
Fixed schedule: Setting us the schedule we will provide the food in portions, always at the same time to maintain a routine. Cats should be fed 2 or 3 times a day. If we choose this option, we can alternate dry and sometimes wet food.

Independence of the cat: Another system that many people use is to provide the entire ration at once and let the cat be the one who rations the food, since cats are usually supplied very well, but sometimes there are felines that are very gluttonous and eat all the food at once. The amount of food to be administered appears on the packaging of the product, but we should keep in mind that these amounts may vary depending on the activity, breed and environmental conditions.



Cats Chicken & Rice

For the off-rovers of the house!
Your cat is a whirlwind and needs energy to be on a warpath all day.



STERILIZED CATS

Sterilizing your cat is a very important thing that should not be missed. Not only do we avoid those long nights of meowing and their tendency to escapism, but it also has great benefits for their health.

Sterilized cats have a lower risk of suffering diseases such as testicular or breast cancer. They are also usually much calmer, affectionate and lose the need to mark their territory.

The only problem that can be generated is weight gain, since after the operation their natural ability to control calories can be affected, which makes them eat more, in addition to reducing their energy expenditure.

We must be very careful so that our cat does not suffer overweight. Therefore, we must take more care of their diet. The best option is to choose specialized food for sterilized cats, which contains fewer calories and satisfies more.

It is advisable to ask your trusted veterinarian about the specific amount your cat needs and not give him more than appropriate. A good way to reduce the dose is to distribute the ration in small portions and give them little by little throughout the day.

A complementary way to reduce the chances of your cat gaining more weight than appropriate and to burn calories better is something satisfying for both of you... playing!

Another precaution to take into account with sterilized animals, especially in males, is the control of urinary PH to avoid the formation of crystals in the urine and thus prevent the appearance of infections known as cystitis and kidney stones.



Sterilised “Chicken & Turkey” or “Fresh Fish”

And what are you, more of meat or fish?

We provide the necessary nutrients but with little fat for your cat to enjoy.





FEEDING AT EACH STAGE

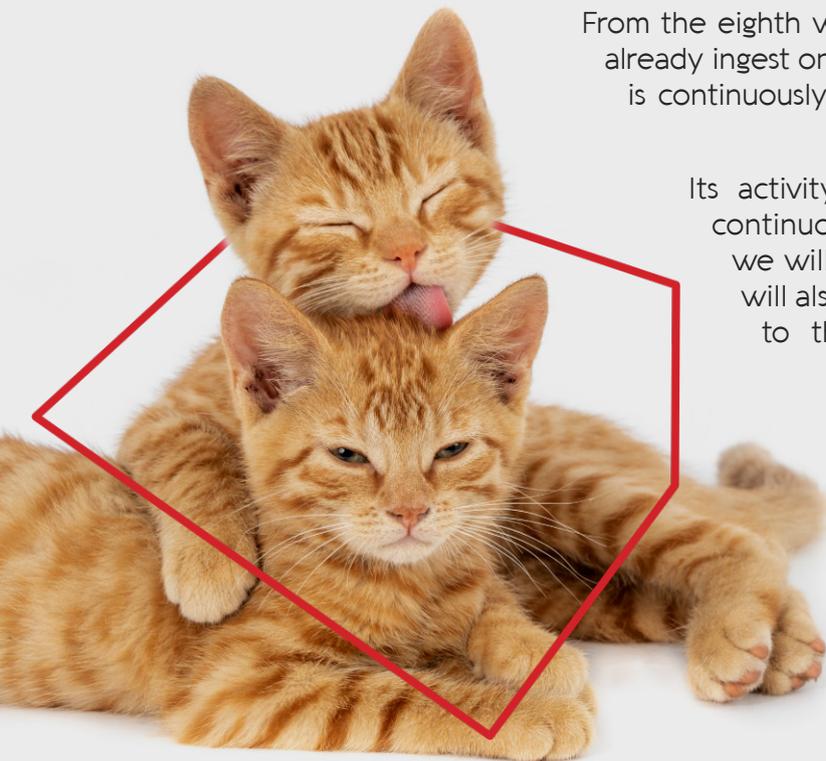
FOR THE LITTLE ONES

The cat, during the first weeks of life, needs only milk from its mother. Later, from the fourth week of life, you can already incorporate solid food, but the first time we do it we must bear in mind that they have never tasted solid food and that is why it is advisable to crumble and soak it turning it into puree.

From the eighth week is when the cat is fully weaned and can already ingest only solid food. When the cat is a kitten, its body is continuously growing, so they need a diet with a greater supply of nutrients.

Its activity will also be greater, since the cat is in continuous movement and playing, so in its feeding we will have to provide food with more energy. We will also add more calcium and other trace elements to the diet so that their bones and muscles develop properly.

In addition to this, it is essential to keep in mind that kitten have a small stomach, so they will have to eat the daily ration indicated in more shots a day than adult cats. This diet should be maintained until they reach one year of age.



Kitten Chicken & Rice

Because it is very important the contribution you give to its growth. If you want a safe bet is the feed for your little one!





I'VE GOTTEN OLDER!

Once the cat turns one year old, is considered an adult, so we must leave behind the more energetic junior diet and give way to adult products, with a balanced diet.

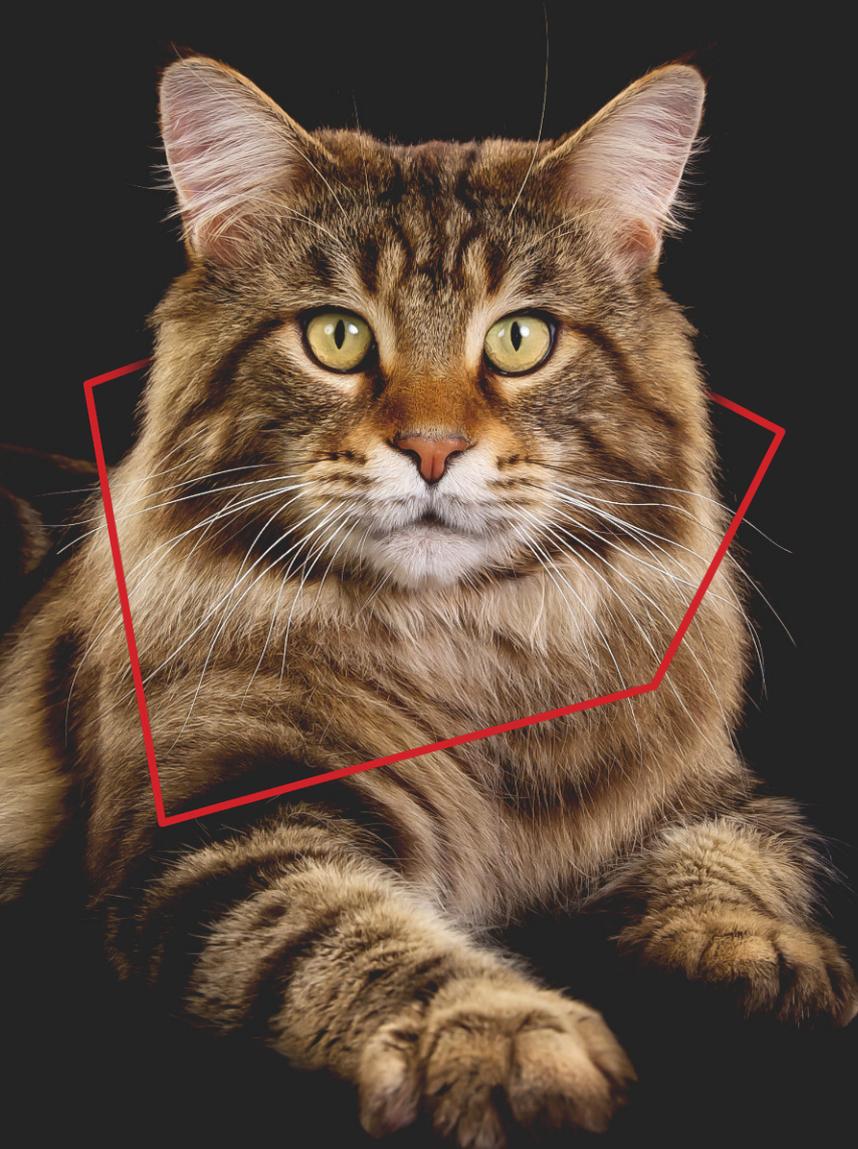
Whether we ration at a fixed time or we leave them the bowl of food full throughout the day so that they are the ones who ration it, eating only when they are hungry, it is advisable to control if they are eating the indicated daily ration.



ALWAYS AT HOME!

From the age of 8, the cat is already considered senior. At this time of his life, the cat has less physical activity, his metabolism decreases and his desire to eat too.

All this makes their needs change and a high-quality diet and easy digestion is necessary, so we must provide a food rich in fibre and with high digestive properties, such as our Rex feed for sterilization. It is also important to provide minerals, fatty acids and amino acids such as taurine, so that they do not suffer diseases.



I'M GOING TO BE A MOM!

The gestation of cats lasts about 9 weeks. During this period the cat will need a greater supply of protein and other nutrients than they were used to.

Therefore, in this period it is recommended to give them junior food, since it provides them with all the nutrients they need. In addition, in the last weeks of gestation, when birth is approaching, the cats may increase their appetite and can ingest almost twice their ration.



ESSENTIAL INGREDIENTS

Surely you care about providing your feline with a complete, healthy and balanced cat food, which contains all the nutrients necessary for its proper development and well-being. Sometimes we do not know what essential ingredients cat food must contain to be really nutritious and guarantee the health and long life of our friend. The essential ingredients that every food should contain are:



1. ANIMAL PROTEIN

Cats are strict carnivorous animals, since they obtain from animal protein all their essential amino acids, which are the amino acids that their body cannot synthesize and that therefore must be ingested through the diet, as is the case of taurine or arginine.

Specifically, cat food should include animal protein from meats such as chicken, turkey, fish and eggs. A good protein intake is essential for the good maintenance of the cat's internal organs and muscles, as well as for the regeneration of its tissues. It also helps keep their claws and hair strong and healthy.



2. FATS

Animal fats are the main source of energy for cats. By "fats" we mean the "good fats", that is, those that are naturally present in the protein of meat and fish, as well as the essential Omega 3 and 6 fatty acids, essential for the health of the feline, but which can only be accessed through the diet. In this regard, it is important that you make sure that the cat food you provide your pet contains ingredients rich in omega 3 and 6 such as chicken oil or fish oil.

Fats help cats to maintain their body temperature, make great physical efforts and also absorb fat-soluble vitamins such as vitamins A, D, E and K.



3. CARBOHYDRATES

They are a source of energy for immediate use and also of fibre, and must be present in feline feed, but in a smaller proportion than animal proteins. The ingredients rich in carbohydrates that should be part of your cat's diet are beets, corn, wheat and rice, although it is recommended that these ingredients are presented with a pre-treatment that facilitates their digestibility and use by the cat.



4. WATER

It seems an obviousness, but cats have a tendency to consume less water than they need. They are animals formed in 70% by water, but in their day they developed in habitats with potable water restrictions and evolutionarily they adapted to this circumstance obtaining most of the water they need through the diet.

For this reason, it is important that you always leave fresh and clean water available to your cat. Water is vital for cats, and among many other things contributes to the correct distribution of nutrients by their body, to maintain their body temperature, eliminate toxins and metabolize nutrients.

Do not compromise your cat's health due to lack of water.



5. VITAMINS AND MINERALS

Vitamins and minerals are essential for all mammals, but it is known that they have to be provided in the diet in a balanced way and in the right proportion. Therefore, it is important that you rely on quality foods in which these micronutrients have been taken into account when formulating the recipe.

Specifically, the cat's body does not eliminate fat-soluble vitamins (A, D, E and K), and if the body already has good storage levels of these vitamins, it is not necessary to provide them with the diet or else the cat can end up with serious health problems. This is, in fact, one of the dangers of overfeeding. In addition to fat-soluble vitamins, cats also need to ingest water-soluble vitamins, that is, those of the B, C and H families.

As for minerals, the cat needs the right supply of sodium, magnesium, iodine, iron, zinc and calcium, among others, to enjoy a good functioning in their blood, muscle and nervous systems, to properly metabolize nutrients and to ensure proper functioning of muscles and a good condition of the skin, hair and claws.



If you want to find a successful option for your friend, in our Natural Range you will find food for kitties and adult cats of the best quality and with all the nutritional guarantees.

